

James Marlow Professional Fundraising - Price Guide 2007/08

<p>‘Hands on’ fundraising for projects, capital appeals and unrestricted income.</p> <ul style="list-style-type: none">▪ As many planning and research meetings as necessary to compile a ‘case for support’ and fundraising strategy.▪ Donor research, approach and follow-up.▪ All donor meetings, admin and evaluation.▪ We look after every part of the process, until your funding is received. We are then able to look after all your progress reports and can maintain/develop the relationship with your donors.	<p>Cost</p> <p>£30 per hour plus travel expenses</p> <p><u>In most cases the cost of fundraising can be added to the applications that we make. Therefore with most successful campaigns there is no cost to the charity.</u></p>
<p>Campaign design.</p> <ul style="list-style-type: none">▪ Includes design, implementation and management of campaign.▪ All associated campaign admin, including banking and acknowledging donations.	<p>Cost</p> <p>£30 per hour is charged for the set-up and implementation of campaign. A 5% handling fee is also payable to cover campaign costs & admin.</p>
<p>Consultancy & misc services.</p> <ul style="list-style-type: none">▪ We undertake all consultancy work on an hourly rate. Please contact us for a quote.	<p>Cost</p> <p>The current rate for consultancy is £30 per hour</p>
<p>Training & support.</p> <ul style="list-style-type: none">▪ Bespoke 1to1 training based on your specific requirements.▪ Mentoring and support.▪ Telephone and email support.	<p>Cost</p> <p>Training is delivered in 3 hour sessions at your place of work. The cost is £40.00 per hour.</p> <p>Mentoring is ideal for any new fundraiser or those working on their own. A 2 hour one2one supervision session is currently £80.00.</p> <p>Telephone & email support is charged at £40 per hour (minimum charge 1 hour).</p>